### **PROFILE**

- Experienced business leader, trusted mentor, and thoughtful educator
- Extensive international business experience and global perspective knowledge as a student, researcher, and educator
- Intercultural competency development specialist and trained IDI Administrator
- Expertise in continuous improvement methodologies and tools
- Adept at program and process assessment and evaluation in support of strategic vision
- Positive psychology and human development researcher
- Strong aptitude for data analytics and quantitative research methods
- Narrative Big 5 Certified Professional

### **EDUCATION**

### **Doctor of Philosophy in Education**

Emphasis in Educational Leadership Drake University, Des Moines, IA

Dissertation Title - Visual and Personal Narratives: Telling the Story of Holistic Global Perspective Development through a Short-term International Travel Experience

### **Master of Business Administration**

Emphasis in International Business Loyola University Chicago, Chicago, IL

## **Bachelor of Arts, International Business Management and French**

Central College, Pella, IA

### PROFESSIONAL EXPERIENCE

# Assistant Professor of Practice in Leadership and Organizational Behavior Co-Director of the Leadership Master of Science Program

2023 – Present DRAKE UNVERSITY, Des Moines, IA

## Visiting Assistant Professor, Leadership Development Interim Director of the Leadership Master of Science Program

2022 – 2023 DRAKE UNVERSITY, Des Moines, IA

- *Program Director* responsible for the curriculum, staffing, and student recruitment for the Master of Science in Leadership Development program.
- *Advisor* support all degree seeking students by identifying and working toward their career goals, as well as mapping out their course of study.

• *Educator* – teach courses in leadership development, research, and needs analysis/evaluation.

### Data Manager and Marketing Coordinator, School of Education

2010 - 2022 DRAKE UNIVERSITY, Des Moines, IA

- **Data Manager** Accumulate data regarding students, faculty, curriculum and learning outcomes from various sources. Evaluate qualitative and quantitative data and share results with government agencies, valued partners, and administration.
- **Project Manager** create design solutions for digital and print applications; create and integrate copy and images for web interface and print pieces.
- *Strategic Planner* point person for the development, collection, and reporting of strategic initiatives and measures.
- Web Developer and Social Media Coordinator maintain the web site and administer the Facebook and Instagram accounts for the School of Education; write and publish articles regarding activities and accomplishments within the unit.

### **Independent Project Consultant**

2002-2010 CONSONA ERP, Indianapolis, IN

- **Software Integration Project Leader** coordinated and directed six software integration projects; project work encompassed risk assessments, data preparation, timeline creation, testing, budgeting, and benefits analysis.
- *Training Facilitator* based on feedback from all faucets of the organization, created and implemented training workshops to ensure proper training of users and implementation of new work procedures.
- *Efficiency Coordinator* utilizing six sigma and lean organization techniques, analyzed work procedures, identified and eliminated non-value-added activities, created and initiated new work procedures.

### **Commodity Specialist**

2000-2002 FISHER CONTROLS, EMERSON, Marshalltown, IA

- **Supply Base Lean Champion** created training programs and conducted supplier workshops to ensure that both domestic and international suppliers incorporated lean manufacturing techniques; oversaw the implementation of lean manufacturing principles at the supplier site.
- *Commodity Leader* identified and pursued commodity projects that met quality, delivery and cost initiatives; negotiated contracts with suppliers, resolved quality control issues and ensured compliance with delivery targets.
- **Supplier Development Coordinator** researched and identified new supplier opportunities, assessed supplier financial strength for participation in partnership programs, and conducted supplier quality audits in support of ISO 9000 standards.

### **Materials Manager**

1994-2000 DANAHER CONTROLS, Gurnee, IL

- *Materials Manager* hired, trained and developed a staff of ten to achieve annual goals including cost savings, inventory reduction, quality improvements, and supplier development.
- *Purchasing Manager* negotiated, administered and managed contracts with domestic and international suppliers.
- *Inventory Manager* created and implemented inventory reduction measures and inventory pull systems with suppliers
- **Strategic Planner** participated in corporate strategic planning activities and created departmental key performance indicators, tactical plans, and corrective action plans to support corporate goals.
- **Budget Coordinator** established budgets for multiple inventory and expense accounts, created supporting procedures for effective ordering techniques, and ensured spending activities remained within identified limits.
- *Cost Analyst* coordinated the completion of physical inventory, established standard cost for all purchased components, and analyzed purchase price variances.
- *Quality Controller* analyzed and improved business processes utilizing lean manufacturing techniques including standard work and kaizen activities; created policies and procedures for efficient ordering and handling of material.

### **TEACHING**

### DRAKE UNIVERSITY, Des Moines, IA

# Assistant Professor of Practice in Leadership and Organizational Behavior Visiting Assistant Professor, Leadership Development

- Integrated Data Knowledge
- Insightful Leadership
- Strategic Planning and Continuous Improvement
- Needs Analysis and Evaluation
- Operations Management
- Global Ethical Leadership
- Globalization
- Learning and Technology
- Leadership Capstone
- International Travel Seminar 2025 Madagascar: Conservation and Development on the Great Red Island
- International Travel Seminar 2026 Crossroads of Globalizations: Exploring Malaysia and Singapore

### **Adjunct Instructor**

• Perspectives in Educations from Finland – January, 2019

- Research Methods Fall, 2019; Summer, 2021; Summer, 2022
- Leadership at Sea, Bahamas January, 2020; January, 2022
- Theory, Research, and Leadership Spring, 2020
- First Year Seminar: Happiness 101 Fall, 2020; Fall, 2021
- Leadership and the Psychology of Happiness Fall, 2022
- Global Business Fall, 2022, Spring, 2023

### **Doctoral Teaching Assistant**

- Quantitative Research Methods Fall, 2018
- Advanced Quantitative Research Methods Spring, 2019

# UNIVERSITY OF IOWA, College of Social Work, Des Moines, IA Adjunct Assistant Professor

- Research Practice I Fall, 2021
- Research Practice II: Program Evaluation Spring, 2022

### PROFESSIONAL PUBLICATIONS

- **Shepard, M.R.**, Servant Leadership: Stories from Campus. In Cranston, J., Karstens, R., Lange, P., & Schott, K. (2017). Learning to Lead: A doctoral cohort's journey (pp. 132 141). CreateSpace.
- Article Under Review **Shepard**, **M.R**., & Cooper, R. Visual and personal narratives: Telling the story of holistic global perspective development through a short-term international travel Experience. Frontiers. The Interdisciplinary Journal of Study Abroad.
- Article in Progress Stensrud, R., & **Shepard. M.R.,** Satisfaction with Managed Care Organizations by Home and Community Based Services Providers. *Journal of Disability Policy Studies*.

### PROFESSIONAL PRESENTATIONS

Shepard, M.R. (1995). *Just in Time: Creating Flow*. Electronics Commodity Summit, Danaher Controls, Gurnee, IL

Shepard, M.R. (1996). What is Kanban and How Does it Work? Supplier Workshop, Danaher Controls, Gurnee, IL

Shepard, M.R. (2000). *Just in Time Inventory Planning*. Supplier Workshop, Diversified Plastics, Minneapolis, MN

Shepard, M.R. (2001). *Lean Fundamentals: Putting the Pieces Together*. Emerson Process Supplier Development Conference, Dallas, TX

Shepard, M.R. (2002). *Creating a Value Stream*. Emerson Process Supplier Training, Sussex, England

Shepard, M.R. (2002). *Linking our Value Streams: Lean Fundamentals for your Business*. Emerson Process Supplier Training, Keokuk, IA

Shepard, M.R. (2008-2010). *Supporting One Piece Flow*. Supplyworks Training for Suppliers, Indianapolis, IN

Shepard, M.R. (2018-2019). *How to Use NVivo Software to Facilitate Qualitative Data Analysis*. Drake University, Des Moines, IA.

Shepard, M.R. (2019, October). *Holistic Global Perspective Development through a Short-Term International Travel Experience* AACU Conference, San Antonio, TX.

Shepard, M.R. (2019, November) Visual and Personal Narratives: Telling the Story of Holistic Global Perspective Development through a Short-Term International Travel Experience, IEREA Annual Conference

Cardani-Trollinger, C., **Shepard, M.R.**, Widner, T., & Yates, M. (November, 2020) Getting There and Back: Designing leadership-based cultural development experiences, ILA Global Conference: Leadership at the Edge.

Shepard, M.R. (April, 2025) Together Against Burnout: Transformational Leadership Approaches for Building Sustainable Teams, Child Abuse Prevention Conference.

### PROFESSIONAL ORGANIZATIONS AND CERTIFICATIONS

International Leadership Association (ILA)
Association for Talent Development (ATD) Central Iowa
Intercultural Development Inventory (IDI) Certified Administrator
Narrative Big Five Personality Profile, Certified Professional

### LEADERSHIP AND SERVICE

### **University Leadership and Service**

- All Staff Council, Events and Community Service Committee
- Member of search committee for Dean of the School of Education, Fall, 2019
- J-Term Oversight Committee
- Sustainability Committee
- University Marketing Committee

### **Unit Leadership and Service**

- Continuous Improvement Team Leader
- Marketing and Communication Committee
- Diversity, Equity, and Inclusion Committee

- Assessment Committee
- Culture and Climate Committee
- School of Education Council Member Department Representative

### **Doctoral Student Advising - Dissertation Committee Member**

- Heidi Bedier Dissertation: *Investigation of the congruence between the espoused and enacted employee value proposition*
- Kristin Sheffield Capstone: Improving teacher retention in the Earlham Community School District through active research
- Ngozi Igbokwe Dissertation: Cultivating leadership: A phenomenological study examining women's experiences in a virtual high-potential leadership program
- Joleen Henning Dissertation: A Case Study: Investigating Preservice STEM Teacher Education in Iowa
- Sara Kirk Dissertation: Examining the Existence and Implementation of Racial Equity Initiatives and Policies in K-12 Urban Districts in Iowa
- Jean Shelton Dissertation: An Exploration of Identity Following Brain and Neurologic Injury
- Andrew Vogel Dissertation: Exploring Second Generation Technological Tools: International Student Service Providers Use of Technology to Support International Students